

FRIDAY, AUGUST 5, 2005

"Build Your Business with Customer Loyalty"

Sponsored by the USRA

at the

LAS VEGAS SHOE SHOW

9:00 am to 10:00 am Fee: \$40

An important component to the success of any business is customer satisfaction. A happy customer is as good as gold to a retailer: purchasing more products, more frequently and creating referrals. This panel of small, medium and large retailers has demonstrated their abilities to "own their customers." They share some of their secrets and tips on how to create customer loyalty and turn it into a profitable relationship. If you would like to attend this seminar, go to the WSA web site www.wsashow.com (registration section) and sign up.

C. PED POINTS

OFFERED AT THE 2005 MAY EVENT

***The USRA
May Event***

**NOW QUALIFIES FOR
C. PED POINTS!!**

In addition to informative Seminars, a Golf Tournament, Vendor Insights, Order Discounts and more, the 2005 May Event gave qualified C. PED's 7.75 points. The USRA has submitted the May Event 2006 program for review by the Board of Certification in Pedorthics (BCP) for continuing education points. For more information please call the USRA office.

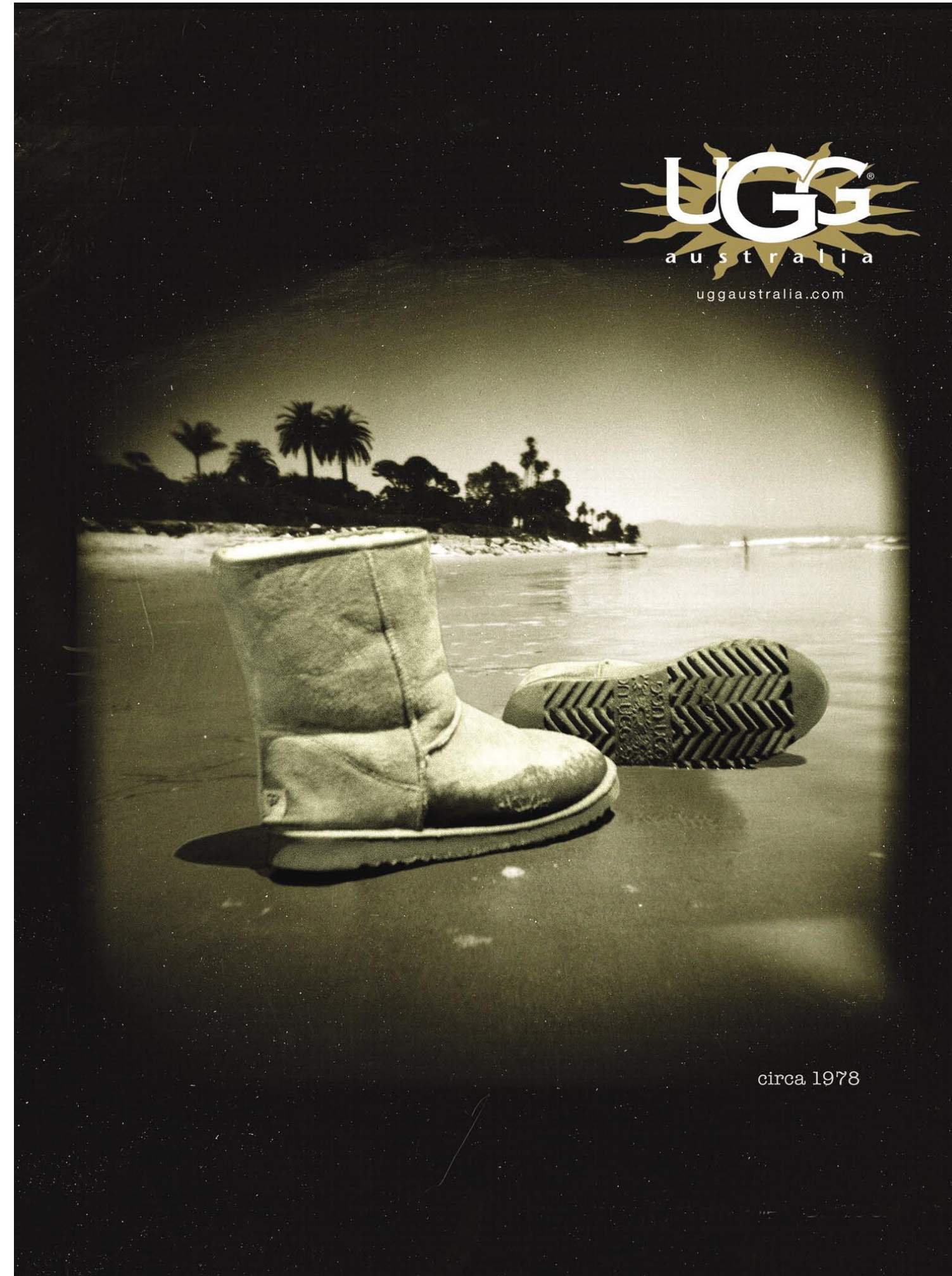


new balance



aravon

Dunham



circa 1978